

**EURO 3170 European Economic and Business Life: (3,3,0)**  
*Wirtschaft in Wandel/Deutsch-chinesische Wirtschaftsbeziehungen*

Prerequisite: EURO 3120 Contemporary European Societies II: *Struktur und Zukunft der Sozialen Marktwirtschaft* and GERM 3111 European Language III (German)

Since the late 1990s, Germany, Austria and Switzerland have adapted to global economic forces by a restructuring of industries, both on a macro- and a microeconomic level. New management and production methods have changed the workplace and pose, above all, challenges to the education and training systems. The course will first discuss recent changes in the industry and their implications for the labour market. It will then investigate their effects on human resources development and present case studies of the new job market.

A key element of the new "knowledge economy" is the utilization of information technologies. The course will attempt to show how these are applied in industry and trade and how they affect commercial relation between Hong Kong and Europe (including language use). Emphasis will be given to business sectors most likely to employ students after graduation (e.g. marketing, merchandizing, human resources and information services). Guest speakers from the German, Austrian and Swiss Chambers of Commerce are invited to provide up-to-date briefings, whenever feasible. The course may involve project work. This course is open to European Studies majors only.

**EURO 3511 European Academic/Internship Semester I (0,0,0)**

Prerequisite: FREN 2112 European Language II (French) or GERM 2112 European Language II (German)

The European Academic/Internship Semester provides full linguistic and cultural immersion into the societies of French- or German-speaking countries through a combination of intensive language training, academic study and, whenever feasible, supervised working experience on location in Europe. Semester I is usually spent at a university in either the French- or German-speaking area of Europe.

Students will be placed individually or in very small groups at selected partner institutions of the European Studies Programme/ the Department of GIS. The course of study will normally comprise intensive foreign language tuition and selected academic courses, as they are available at the respective partner institutions.

**EURO 3512 European Academic/Internship Semester II (0,0,0)**

Prerequisite: EURO 3511 European Academic/Internship Semester I

The European Academic/Internship Semester provides full linguistic and cultural immersion into the societies of French- or German-speaking countries through a combination of intensive language training, academic study and, whenever feasible, supervised working experience on location in Europe. Semester II is spent at a university and/or a work placement (internship) in a private company or public institution in either the French- or German-speaking area of Europe.

Students will continue to study at selected partner institutions of the European Studies Programme/the Department of GIS. The course of study will normally comprise selected academic courses, as they are available at the respective partner institutions. In case of internship, students will be placed individually with the assistance of the Year III supervisors. Internships may vary in length but not exceed six months of duration.

**EURO 3591-2 Honours Project (European Studies) (3,\*,\*)**

The Honours Project is carefully selected and designed in collaboration between teachers, students, and possibly, external agencies. These projects, though rigorous in their essence, are less intended as pure exercises in academic research than as reports presented on topics directed towards real-life problems and situations encountered in Europe. Although usually written in English, the Honours Project will show bibliographical and citational familiarity with French or German language

publications and sources. This course is open to European Studies majors only.

**EURO 7010 European Integration and European Governance (3,3,0)**

The course covers both European comparative politics and European integration. It presents the main features of political institutions and political sociology of European countries. It examines the causes and historical evolution of European unification and then looks analytically at the institutions and the policies of the Union, assessing their effectiveness and investigating their implications for the rest of the world. It also provides a critical review of the main theoretical contributions to the debate on European integration, and explores the prospects for eastwards enlargement in the post-Communist period and the future directions that the EU may take.

**EURO 7020 Topics in Political Economy: Europe and China (3,3,0)**

This course focuses on the core approaches to comparative political economy and looks comparatively at the changing relations between (1) capital and labour, (2) states and markets, and (3) governments and the economy in Europe and China respectively. It introduces students to the relationship between the political and economic underpinnings of functioning markets, and to provide students with a general understanding of the institutions, states, and personalities that historically and currently have shaped the trajectories of European and Chinese economic reforms. This course also focuses on developments at both the regional and the global levels which are re-shaping the EU and China, and the related diversity in economic and social performance respectively.

**EURO 7030 Europe and China in the International System: Political and Economic Relations (3,3,0)**

This course covers the historical perspectives as well as the current state of relationship between Europe and China, including political, economic and social-cultural dimensions. It enables students to understand the Chinese perceptions of Europe and the European perceptions of China. Since World War II and until the end of Cold War, Sino-European relations have undergone several major changes which are functions of the changes in the strategic triangle between China, the United States and the Soviet Union. After the opening up of China and the end of the Cold War, Sino-European relations have become a strong pillar in Chinese foreign policy in an attempt to counterbalance the dominance of the superpower, the United States. This course examines the role of Europe in Chinese foreign policy, the significance of the European economy for the Chinese modernization, and the uniqueness of China in the foreign policies of the EU and European countries.

**EURO 7040 European and Chinese Legal Issues (3,3,0)**

One often hear that one of the most important obstacle when making business with China's "socialist market economy" is a widespread misconception of law to the benefit of informal relations (so called guanxi) including illegal practices, a disorder legal system and a general lack of the rule of law. Without mentioning that most of Chinese trade-related laws are still incompatible with WTO rules. Conversely, Chinese partners with Europe usually consider that laws and regulations are there too numerous, extremely binding, complicated (the key principle is that a national court or tribunal must interpret domestic law in accordance with European law) and remain protectionists.

Chinese and European legal institutions appear to be so disparate that comparing them may seem really innovative but actually, it is truly impossible to engage in Euro-China relations without having a grasp of fundamental and up-to-date knowledge of legal issues of both sides.

**EURO 7050 Methodology for Political Research (0,2,0)**

The course aims at teaching students to formalize their independent study project. It introduces to the different techniques available for field-work in political science, to the different

approaches in comparative politics and international relations, and to think critically about the relation between fact-finding and theory building, between data collection and interpretation. Students are expected to present a written proposal for their Dissertation or Project at the end of the class.

**EURO 7060 Politics and Public Policy in China/ Hong Kong (3,3,0)**

Throughout the course we will be focusing on questions such as: In what ways have post-Mao reforms reshaped political rhetoric and rules of game in China? What can we learn about policy making and policy implementation by studying China as a case? In what ways globalization may affect governance in China? What are the consequences of Hong Kong's unique political situation? To what extent is policy in the SAR determined by (1) the weight of the past and (2) factors at the national level? Where does the real power in Hong Kong lie?

**EURO 7070 Politics of Industrial Relations and Welfare Systems in Europe and China (3,3,0)**

Industrial relations are a central part of political economy in both Europe and China. Europe is the birthplace of the industrial revolution, modern labour movements, and the welfare state, while China is undergoing a fundamental socioeconomic transformation that restructures its industrial relations and welfare regime. This course examines how politics, ideology, and institutions shape industrial relations and welfare systems in both Europe and China and explores theoretical and conceptual issues such as state-labour relations, class formation, citizenship, social rights, interest representation and intermediation, etc., in two different social and political contexts.

**EURO 7080 East-Central Europe and EU Enlargement (3,3,0)**

With the accession of ten new member states in mid-2004, the European Union embraces 25 countries, and its area of competence has widened to include monetary policy, security, as well as justice and home affairs. For the EU and the member states, enlargement provides significant opportunities and challenges. The course examines the historical and theoretical aspects of the enlargement debate. It considers the costs and benefits of enlargement and then looks analytically at the EU's capacity for institutional change and policy reform. It intends to explain how enlargement affects the future of the regional order in Europe.

**EURO 7090 European and Chinese Identities: Comparative Perspectives (3,3,0)**

The course will investigate the genesis of contemporary "European identity" as opposed to earlier concepts of "nationality" and "nation-building", and the tensions which exist between the political unification project of European transnational elites and lasting notions of narrowly defined national identities. Comparative references to the ongoing debate about Chinese perceptions of national identity will be drawn throughout. The course will also deal with methodological approaches to and outcomes of the systematic measuring of current European public opinion and their possible impact both on Europeans and Non-Europeans, who deal professionally with European partners.

**EURO 7100 Case Studies in Language and Cultural Policy (3,3,0)**

The importance of language and culture is no more to be demonstrated as regards the development and unity of a nation. Each country has to ensure the role and status of its national language(s).

However, as far as the training of qualified professionals is concerned, foreign language-culture education is gaining more and more importance with the increasing need of communication and interaction at different levels.

At the same time, most of the nations in Europe as well as in Asia, have to face multilingual and multicultural diversity, due to the presence of permanent and/or immigrant minorities.

Country case studies—among which the PRC and Hong Kong will always be included—will be used in order to illustrate the choices by decision-makers in view of implementation in the educational network at the national as well as international level through their representative institutions abroad.

The course will highlight the various concerns—educational, economic, social and political—to be found in the field of language and cultural policy.

**EURO 7110 Case Studies in EU-China Economic and Trade Relations (3,3,0)**

With 380 million consumers and 20 per cent of global GDP, the European Union is one of the major markets for Chinese companies and also the source of substantial inward foreign direct investment. Local Chinese and local foreign or multinational businesses in Hong Kong handle a considerable share of imports/exports between China and the EU.

This course will analyse the development of European-Chinese economic and trade relations since 1978, with particular emphasis on Hong Kong and the Pearl River Delta. It will address EU and national regulations governing investment in and export to the European Union as well as the prevailing business climate in Europe, as far as local enterprises are affected. It will also investigate the parameters for European business practice in Southern China and Hong Kong.

The main focus will be on case studies of selected enterprises and the support activities of European Chambers of Commerce and/or Trade Commissions in Hong Kong and Guangdong. To this end, seminar sessions will alternate with presentations by guest speakers from such institutions or companies. On site visits in the Pearl River Delta region will also be organized.

**EURO 7120 Dissertation/Project (6,\*,\*)**

The Dissertation is an essential component of the programme, as reflected in the assessment. It is intended to enhance the students' capacity to construct a topic for research, to make use of the literature and methodologies of Social Sciences, to collect data and to develop analytical reasoning. For this reason, the taught courses devote a large part to theory building and methodologies for empirical investigation. Dissertations should be 15,000 to 20,000 words long, and may be written in English, French or German. They are prepared under the supervision of a member of academic staff. Students must prepare a written proposal and obtain approval for their course by the end of Semester 2. The Dissertation is then written in Semester 3 and 4. Students defend their dissertation in front of a jury at the end of Year II.

Alternatively, students may write a Project which will be more professionally oriented. It will be less-demanding regarding theory, and aimed at developing the students' ability to diagnosis and problem-solving in practical situations. The Project will usually rely on the professional experience of students, and take the form of a case study. It will develop alternative propositions for action regarding the problem considered. Its length will be 10,000 to 15,000 words and may be written in English, French or German. They are prepared under the supervision of a member of academic staff. Students must prepare a written proposal and obtain approval for their course by the end of Semester 2. The Project is then written in Semester 3 and 4. Students defend their project in front of a jury at the end of Year II.

**EURO 7130 Study Abroad Course I (3,\*,\*)**

For students opting and eligible for study abroad, this course is selected in the host institution according to their concentration and research orientation.

**EURO 7140 Study Abroad Course II (3,\*,\*)**

For students opting and eligible for study abroad, this course is selected in the host institution according to their concentration and research orientation.

**EURO 7150 Study Tour (0,\*,\*)**

This study tour provides students with an opportunity to go on an extended educational visit to major destinations in Europe